

Metropolitan Transit Authority

Harris County



Texas Department of Transportation

City of Houston

Greater Houston Transportation and Emergency Management Center

FOR IMMEDIATE RELEASE

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**HOUSTON TRANSTAR PARTNERS WITH THE CITY OF HOUSTON PARKS
AND RECREATION DEPARTMENT IN PREPARATION FOR HEAVY
AUTOMOBILE AND PEDESTRIAN TRAFFIC DURING SPRING-BREAK**

“Partnership intended to communicate with motorist and ensure a steady flow to and from Hermann Park”

(Houston, Texas) ----- Today, John R. Whaley, III, Director of Houston TranStar, announced that Houston TranStar will partner with the City of Houston Parks & Recreation Department to implement a transportation management plan for the expected high volume of traffic and visitors to Hermann Park during spring break which runs from March 11 –17.

The Houston TranStar partnership will employ many of the technologies used to manage transportation activities on Houston area freeways during this period. Some of those technologies include Closed Circuit Television Cameras and Dynamic Message Signs located on SH 288.

The Closed Circuit Television Cameras will be employed to monitor traffic and the Dynamic Message Signs will be used to communicate traffic information to the public. Portable Message Signs will also be employed to provide additional information for visitors once they arrive at Hermann Park.

According to John R. Whaley, III, “Houston is home to a number colleges and universities and with Hermann Park being one of the City of Houston’s most frequented parks we can expect to see a significant amount of automobile and pedestrian traffic. That is why we are excited to partner with the Parks and Recreation Department to ensure this is an enjoyable experience for the heavy crowds expected during this period”.

Houston TranStar will be providing up to date, real-time traffic information on its web site. The web site address is www.houstontranstar.org. For more information or interview request, please contact Artee T. Jones, Executive Public Information Officer for Houston TranStar at 713-881-3244 or email: ajones3@houstontranstar.org.

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Houston TranStar is a partnership between the City of Houston, Harris County, the Metropolitan Transit Authority and the State of Texas. Together the partnership is responsible for coordinating the planning, design and operations of transportation and emergency management functions in the greater Houston region. For more information on Houston TranStar, please visit the web site at www.houstontranstar.org.